

WHIRLWIND JUBILEE DRIVE FOR 50,000 NEW CUSTOMERS

Second-Day Broadside of Fifty Golden Special Guns

Indeed, judging by today's response, we have already attained that mark—for people came from far and near to share in the most unusual savings of the year!

And let it be emphasized, very strongly, the fact that these Golden Special items are every one brand new fall and winter stocks—and are for one day's selling only—



Children's \$2.98 School Dresses For \$1.98

Choice of any girl's \$2.98 gingham dress, Tuesday at \$1.98. This includes a wonderful range of new fall styles, of splendid quality gingham in pretty plaids, checks, stripes and solid colors, attractively trimmed; special in the Jubilee Drive, Tuesday at \$1.98. (Third Floor.)

\$7.50 and \$10.00 Sweaters 100 in All—Choice \$3.98

Fashionable fall sweaters in popular styles, of fine woolen yarns, plain and fancy weaves in coat and suit-over models; pretty colors and combinations; just one hundred of these regular \$7.50 to \$10.00 values in the Jubilee Drive, Tuesday at only \$3.98. (Third Floor.)



Dainty Voile Waists \$2.00 to \$4.00 Values, 95c

Pretty blouses of fine sheer voile, featured in the Jubilee Drive, Tuesday at 95c; there are numbers of different styles to choose from; dainty lace trimmed effects, others with colored collars and cuffs, a table full of regular \$2.00 to \$4.00 values, in this sale Tuesday at 95c. (Third Floor.)



Dress Gingham 29c 48c and 59c Qualities

A wonderful value in this 27-inch Amoskeag gingham at 29c a yard; a splendid quality in pretty plaids, stripes, checks and solid colors; one of the best grades that sell regularly at 48c and 59c a yard, in the Jubilee Drive, Tuesday at a yard 29c. (Second Floor.)



Women's Silk Gowns \$6.50 Values for \$4.49

If you are looking for a real bargain, here it is—women's silk gowns, beautifully made of fine wash satins and crepe de chine in tailored and trimmed effects; garments that sell every day at \$6.50, featured for Tuesday only, for the Jubilee Drive at \$4.49. (Third Floor.)



Girls' Tan Calf Shoes \$8.00 Values for \$6.45

Jubilee offering for girls. Tan calf lace shoes of fine quality leather with dependable well soles and low flat or medium height leather Cuban heels; good-looking shoes that will give months of service; two styles to choose from; our \$8.00 shoes, featured for this one day only at \$6.45 a pair. (Main Floor.)



\$5.00 Satin Charmeuse Black Only; Yard, \$2.98

A real Jubilee special. 40-inch black satin charmeuse, for elegant dresses or costumes; strictly all pure silk of high luster; sold regularly at \$5.00 a yard, special for the Jubilee Drive Tuesday only at the sensational price of \$2.98 a yard. (Second Floor.)



Madeira Handkerchiefs 35c Values for 19c

Exquisite madeira hand-embroidered handkerchiefs for women, of a very fine sheer quality lawn, daintily embroidered designs and borders; 100 dozen of these regular one dollar handkerchiefs, offered for this one day only, at each 19c. (Main Floor.)



Imported Beaded Bags \$5.00 Values, \$2.98

Imported beaded bags, offered for this one day only, at \$2.98. These are well made of bright colored beads on metal frames, with chain handles and with or without straps; also, 18 1/2 inch x 10 inch regular \$5.00 bag for the Jubilee Drive, Tuesday at \$2.98. (Main Floor.)



\$4.98 Umbrellas \$3.50 Bakelite Tips—Ring Handles

Women's high-grade American taffeta umbrellas, in fast black with tape edge, 48-inch style with ring handle and bakelite tips; lifts of these \$4.98 umbrellas won't last long, Tuesday at \$3.50. (Main Floor.)



35c Windsor Ties 19c All Wanted Colors

Boys and girls' Windsor ties, of fine quality all-silk crepe de chine and messaline in a good range of wanted colors; these ties sell ordinarily for 35c but have offered them for the Jubilee Drive, Tuesday only at this unusual price, 19c. (Main Floor.)



40c Curtain Scrim 19c White and Ecru

For Tuesday only—a wonderful assortment of good quality curtain scrim, with beautiful wide border white and ecru; 36 inches wide; this is a quality that we sell regularly at 40c a yard; featured in the Jubilee Drive Tuesday at 19c a yard. (Main Floor.)

These Fifty For Tuesday Only

Camisole Ribbons Special \$1 Yard

Wide selection of attractive floral patterns in warp print Camisole Ribbons, full 10 inches wide. While they last, Tuesday, yard, \$1. (Main Floor.)

Children's \$1.50 Union Suits \$1.19

Boys' and girls' fine ribbed three-in-one union suits, fit comfortably taped buttons. Sizes 2 to 12 years. \$1.50 value, Tuesday, \$1.19. (Main Floor.)

Women's \$3.00 Slippers \$1.95

Women's soft black Kid Slippers, two-strap style with comfortable turn soles and medium height Cuban heels. \$3.00 value, Tuesday only, pair, \$1.95. (Bargain Basement.)

Children's \$1.50 Sweaters 95c

Children's Roll-collar sweaters, comfortable coat style, for school wear. Sizes for boys and girls, \$1.50 value, Tuesday, each 95c. (Bargain Basement.)

\$1.00 Bleached Sheet 68c

The well-known Maplewood Bleached Sheet, full 9-4 or 81 inches wide, usually \$1 yard, special Tuesday only, yard, 68c. (Bargain Basement.)

\$16.50 Wool Fill'd Comforts \$12.48

Very fine French sateen-covered Comforts, filled with soft wool and cotton yarns, size 72x84 inches, \$16.50 value, Tuesday, special \$12.48. (Bargain Basement.)

\$10.00 Crochet Bedspreads \$7.98

Extra large size heavy satin Marcelline Bedspreads in especially attractive patterns. Regularly \$10.00, special for Tuesday, each, \$7.98. (Bargain Basement.)

Golden Specials Art Needlework

O. N. T. Clark's Crochet Cotton, spool 12c. Crocheted Pillows, flows filled, each, \$2.25. Laundry Bags, ready for use, 79c. Infant's Dresses, made and stamped, \$1.35. Centerpieces, 36-in. size, stamped, 80c. (Main Floor.)

Golden Specials Notions

Collar Bands, all sizes, each, 9c. Hose Supporters, sew-on kind, 25c. Bit Soap Dye, all colors, cake, 8c. Hairpins, invisible, pkg., 4c. Snap Fasteners, all sizes, doz., 3c. (Main Floor.)

Golden Specials Stationery

Pound Papers, tinted, box, 50c. Envelopes to match, pkg., 15c. Pencil Boxes, fitted, each, 20c. Box Paper, two-tone, box, 40c. School Satchel, with strap, 40c. (Main Floor.)



Tricotine Dresses \$15.75

New Fall Styles; \$30 Values

Handsome new fall frocks, developed of fine all wool, imported navy blue tricotine in a wonderful range of new styles, trimmed in embroidery, braids, buttons, and fancy stitching. These dresses are the kinds that we sell regularly at \$30, but we are featuring them special for the Jubilee Drive, Tuesday only, at \$15.75. (Third Floor.)

Handsome Coats \$49.50

Wanted Fabrics; \$65 and \$75 Values

A beautiful array of new Fall Coats of handsome fabrics in all the most popular shades for fall, some of them with collars of fur and fur fabrics; beautifully silk lined. Late fall models that were bought to sell for \$65 and \$75, offered to start the Jubilee Drive off with a whirl, Tuesday only at \$49.50. (Third Floor.)



Boys' Sweaters \$4.95

Excellent \$7.50 Values

Boys will welcome a sale of this kind for it offers seasonal merchandise at cost—new fall sweaters in coat and slip-over styles of fine worsted yarns in oxford, and plain colors. These sweaters would sell regularly at \$7.50, but we have marked them special for this one day only at \$4.95. (Second Floor.)

Smart New Hats \$6.75

Tailored and Trimmed

This lot embraces the season's most popular styles of velvets, duvetynes, plushes, silk heavers, etc., in all new autumn colorings. Soft-off-the-face effects, large drooping brims, tams, sailors, etc.; plain and tailored models; regular \$10 hats, special for the Jubilee Drive, Tuesday, \$6.75. (Third Floor.)



Men's Overcoats \$38.75

\$50, \$55 and \$60 Values

Kuppenheimer and other good makes—so if you're going to need a fine warm overcoat, you'll want to be here early—there are 586 of them, by actual count—and you don't need to be told they won't be here long at this special price. \$50, \$55 and \$60 values—remember, Tuesday only, \$38.75. (Men's Store, Second Floor.)

A Golden Special Lot of Fall Dresses \$13.88

Wonderful \$25 Values

Women's and misses' new Fall Dresses of tricotines, French serges, satins, jerseys, taffetas, silvertones, and georgette crepes, scores of different styles to choose from, each one showing many new effects in trimmings. These dresses are splendid values at the regular price of \$25, but in order to create an interest in our Jubilee Drive, Tuesday, we offer them at \$13.88. (Bargain Basement.)



Entire Stock Cretonnes 1/4 Off

All new fall stock—large variety colors and patterns, for Tuesday only, 1/4 off. (Fourth Floor.)

Pillow Tubing 50c

Regularly 75c Yd.

Pepperell-bleached Pillow Tubing, sizes 42 and 45 ins., regularly 75c, special Tuesday only, at a yard, 50c. (Bargain Basement.)

Golden Specials Toilet Goods

Lila Liquid Face Powder, special, 60c. Williams' Bath Soap, cake, 10c. Hair Brushes, special 49c. Whisk Brooms, each 39c. (Main Floor.)

Boys' \$1.50 Blue Serge Caps 59c

Boys' Blue Serge Caps, extra well made with taped seams and sweat bands. Good \$1.50 values, special for Tuesday only, each 59c. (Second Floor.)

Golden Specials Jewelry

Lingerie Clasps, gold plated, pair, 49c. Fishon Sterling Bar Pins, special 98c. Dornies and Vanity Cases, Pearl Ear Rings, special, pair, 98c. Long Bead Chains, special, pair, 50c. (Main Floor.)

Johnson's Prep'd Floor Wax 49c

Johnson's prepared Floor Wax, for polishing hardwood floors and furniture, 1-pound size, 75c value, Tuesday, 49c. (Fourth Floor.)

\$7.50 Community Silverware \$4.95

Community Par-Plate knives and forks, attractive patterns, \$7.50 values. Set of six, Golden special, Tuesday only, set, \$4.95. (Fourth Floor.)

\$1.75 Aluminum Saucepans \$1.19

Good quality bright finished aluminum saucepans, three-quart size, wood handles. \$1.75 value, Tuesday's Golden special price, \$1.19. (Fourth Floor.)

\$1.75 Mahogany Floor Stain 98c

Acme Floor Stain, in the preferred mahogany color only—quart-size cans, worth \$1.75—special Tuesday only, a can, 98c. (Fourth Floor.)

69c Galvanized Coal Hods 49c

Strongly made galvanized Coal Hods, ample 16-inch size with durable handles. 69c values; get a half dozen at Tuesday's price of, each, 49c. (Fourth Floor.)

French Broadcloth \$3.75 Regular \$5.50 Quality

50 pieces French broadcloth, satin finished; sponged and shrunk, ready for the needle; shown in all fashionable street shades, with lots of browns, navy blues and blacks; our regular price for this material is \$5.50 a yard; offered for the Jubilee Drive Tuesday at \$3.75 a yard. (Second Floor.)



9x12 Brussels Rugs \$47.50 Value for \$34.98

Handsome seamless wool faced Brussels rugs, of extra heavy quality; full 9x12 ft. size; shown in a number of handsome patterns and beautiful colors; this is our regular \$47.50 value; on sale for the Jubilee Drive Tuesday at \$34.98. (Fourth Floor.)



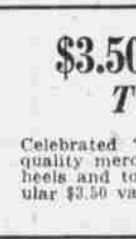
Seamless Brussels Rugs \$55.00 Value for \$39.98

Our finest quality seamless Brussels rugs in all the newest patterns and beautiful colorings; full 9x12 ft. size; the best \$55.00 rug we sell; offered in the Jubilee Drive, Tuesday only at \$39.98. (Fourth Floor.)



"The Queen" Combination Sweeper; \$7.50 Value, \$3.98

Combination vacuum cleaner and carpet sweeper; famous "Queen" make; solid metal top with ever-ready vacuum nozzle; bellows comes equipped with adjustable brush; guaranteed for one year against mechanical defects; a regular \$7.50 value; on sale Tuesday only at \$3.98. (Fifth Floor.)



\$3.50 Merrill Silk Hose Tuesday, Pair \$1.98

Celebrated "Merrill" 12-strand silk hose, with good quality mercerized lisle garter top, double reinforced heels and toes; black, white and leading colors; regular \$3.50 value; for this one day only at \$1.98 a pair. (Main Floor.)



Van Raalte Satin Suede Lisle Gloves, Pair 79c

Well known "Van Raalte" satin finished, suede lisle gloves; guaranteed washable; perfect fitting, good-wearing gloves in white and colors; one of the best gloves sold at \$1.25 a pair; offered in the Jubilee Drive Tuesday at 79c a pair. (Main Floor.)



Any Man's \$14.00 Shoes Tuesday, Pair \$11.95

Men, here's your chance—your unrestricted choice of any \$14.00 men's shoes in the house in black or tan leathers, at \$11.95 a pair. This includes some of the best shoes ever sold—all new fall lines; regular \$14.00 values at \$11.95 a pair. (Main Floor.)



Men's Silk Knit Ties Regularly \$2.00, for \$1.35

Fine silk knitted four-in-hand ties in popular solid colors for fall; these ties are very popular and are cheap; at our regular price of \$2.00; featured for the Jubilee Drive Tuesday only at, each \$1.35—or 3 for \$4. (Main Floor.)



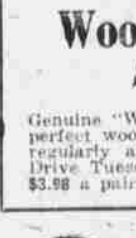
Women's Outing Gowns \$2.98 Values, Tuesday \$1.95

Women's good heavy outing flannel gowns, full cut and well made of splendid quality outing flannel in neat pink and blue stripes; regular \$2.98 garments; special for the Jubilee Drive Tuesday only (limit 4 to a customer), at \$1.95. (Basement.)



Odd Lot Men's Shirts \$2.50 and \$3 Values for \$1.39

Men's good percale and madras shirts in new fall patterns and colors; sizes 14 to 17 1/2; some of them slightly soiled; regular \$2.50 and \$3.00 values; offered special for the Jubilee Drive Tuesday only at \$1.39. (Basement.)



Woolnap Blankets \$3.98 Size 60x76 Inches

Genuine "Woolnap" blankets—the cotton blanket with perfect wool finish; gray only; size 60x76 inches; sold regularly at \$6.50; featured special for the Jubilee Drive Tuesday only at the exceptionally low price of \$3.98 a pair. (Basement.)



Bust Confiners 49c 69c and 79c Values

Bust confiners, well made of a fine quality mesh or "tulle"; back-fastening style; boned under arms; elastic back, tape shoulder straps; sizes 32 to 38; regular \$4.98 and \$6.98 values, in the Jubilee Drive Tuesday at 49c. (Third Floor.)